



# **ESTABLISHED WORKS**

FALL 2023 | HOLIDAY 2023



The OBEY campaign can be explained as an experiment in phenomenology. The first aim of phenomenology is to reawaken a sense of wonder about one's environment. The OBEY campaign attempts to stimulate curiosity and bring people to question both the campaign and their relationship with their surroundings. Because people are not used to seeing advertisements or propaganda for which the motive is not obvious, frequent and novel encounters with OBEY propaganda provoke thought and possible frustration, nevertheless revitalizing the viewer's perception and attention to detail. To catalyze a thoughtful dialogue deconstructing the process of image absorption is the ultimate goal. All in the name of fun and observation.

The medium is the message.





**SUSTAINABLE**

**ESTABLISHED WORKS BOLD ZIP HOOD**

**112460010**

FIT: REGULAR FIT

DESCRIPTION: ZIP HOOD WITH LOGO EMBROIDERY

70% RECYCLED COTTON 30% RECYCLED POLYESTER

ASH GREY, BLACK

S M L XL XXL



ASH GREY



BLACK

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION

**ESTABLISHED WORKS BOLD HOOD**

**112470169**

FIT: REGULAR FIT

DESCRIPTION: HOOD WITH OBEY EMBROIDERY

70% RECYCLED COTTON 30% RECYCLED POLYESTER

BLACK, ASH GREY

S M L XL XXL



BLACK



ASH GREY

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION



**ESTABLISHED WORKS BOLD CREW**

**112480122**

FIT: REGULAR FIT

DESCRIPTION: CREWNECK SWEATSHIRT WITH LOGO EMBROIDERY

70% RECYCLED COTTON 30% RECYCLED POLYESTER

ASH GREY, BLACK

S M L XL XXL



ASH GREY



BLACK

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION

**ESTABLISHED WORKS BOLD SWEATPANT**

**142030043**

FIT: REGULAR FIT

DESCRIPTION: SWEATPANT WITH OBEY EMBROIDERY

70% RECYCLED COTTON 30% RECYCLED POLYESTER

BLACK, ASH GREY

S M L XL XXL



BLACK



ASH GREY

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION

**ESTABLISHED WORKS BOLD TEE LS**

**131030117**

FIT: REGULAR FIT

DESCRIPTION: LONG SLEEVE TEE WITH OBEY EMBROIDERY

100% ORGANIC COTTON

WHITE, BLACK

S M L XL XXL



WHITE



BLACK

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION

**ESTABLISHED WORKS BOLD TEE SS**

**131080330**

FIT: REGULAR FIT

DESCRIPTION: SHORT SLEEVE TEE WITH OBEY EMBROIDERY

100% ORGANIC COTTON

BLACK, WHITE

S M L XL XXL



BLACK



WHITE

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION

**ESTABLISHED WORKS BOLD THERMAL LS**

**131030118**

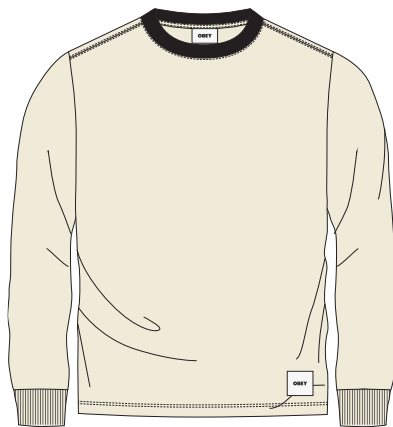
FIT: REGULAR FIT

DESCRIPTION: LONG SLEEVE THERMAL WITH OBEY LABEL

100% ORGANIC COTTON

UNBLEACHED, BLACK

**S M L XL XXL**



UNBLEACHED



BLACK

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION

**STANDARD TEE SS 2 PACK**

**131080300**

FIT: REGULAR FIT

DESCRIPTION: 2 PACK TEE SS WITH OBEY PRINT

100% COTTON

BLACK, WHITE, ASH GREY

**S M L XL XXL**



BLACK



WHITE



ASH GREY

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION





**ESTABLISHED WORKS 2 PACK BOXER BRIEFS**

**100090000**

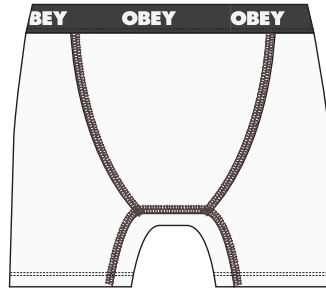
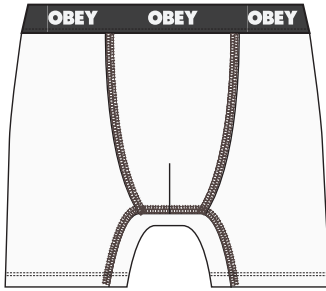
FIT: REGULAR FIT

DESCRIPTION: 2 PACK OF ORGANIC BOXER BRIEFS

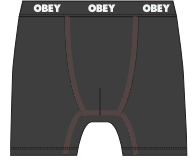
95% ORGANIC COTTON / 5% ELASTANE

WHITE, BLACK, ASH GREY

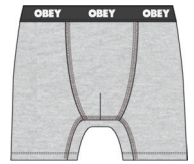
S M L XL XXL



WHITE



BLACK



ASH GREY

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION

**BOLD ORGANIC 6 PANEL STRAPBACK**

**100580256**

FIT: CLASSIC FIT

DESCRIPTION: 6 PANEL ORGANIC STRAPBACK WITH OBEY LABEL

100% ORGANIC COTTON TWILL

BLACK, ACADEMY NAVY, IRISH CREAM

O/S



BLACK



ACADEMY NAVY



IRISH CREAM

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION

**BOLD LABEL ORGANIC STRAPBACK II**

**100490095**

FIT: CLASSIC FIT

DESCRIPTION: 5 PANEL SNAPBACK WITH OBEY EYES PATCH

100% ORGANIC COTTON TWILL

ACADEMY NAVY, BLACK, IRISH CREAM

O/S



ACADEMY NAVY



BLACK



IRISH CREAM

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION

**BOLD LABEL ORGANIC 5 PANEL HAT**

**100490077**

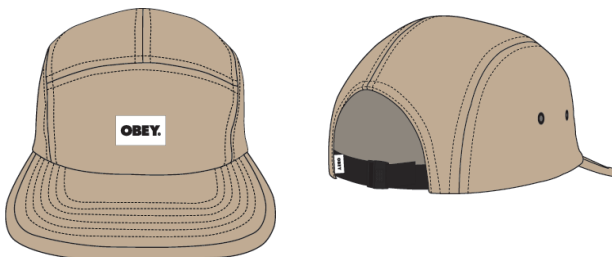
FIT: CLASSIC FIT

DESCRIPTION: LOW PROFILE HEIGHT, FLAT LONG BILL VISOR, WOVEN LABEL AND SELF SLIDE BACK CLOSURE

100% ORGANIC COTTON TWILL

IRISH CREAM, BLACK, ACADEMY NAVY

O/S



IRISH CREAM



BLACK



ACADEMY NAVY

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION



**BLOCK 6 PANEL STRAPBACK**

**100580255**

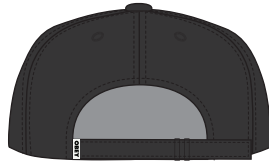
FIT: CLASSIC FIT

DESCRIPTION: 6 PANEL STRAPBACK WITH FELT PATCH

100% ORGANIC COTTON TWILL

BLACK, ACADEMY NAVY, IRISH CREAM

O/S



ACADEMY NAVY

BLACK



IRISH CREAM

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION

**BOLD ORGANIC BEANIE**

**100030170**

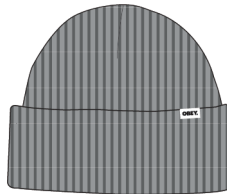
FIT: CLASSIC FIT

DESCRIPTION: ORGANIC RIB BEANIE WITH OBEY LABEL

100% ORGANIC COTTON

ULTIMATE GREY, BLACK, ACADEMY NAVY, ARMY, UNBLEACHED

O/S



ULTIMATE GREY



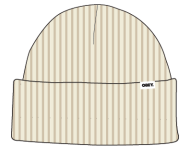
BLACK



ACADEMY NAVY



ARMY



UNBLEACHED

D1 - ESTABLISHED WORKS SUSTAINABLE COLLECTION



**ESTABLISHED WORKS EYES ZIP HOOD**

**112460011**

DESCRIPTION: ZIP HOOD WITH OBEY EYES LABEL

60% COTTON 40% POLYESTER

BLACK, ASH GREY, SEPIA

S M L XL XXL



BLACK



ASH GREY



SEPIA

D1 - ESTABLISHED WORKS COLLECTION

**ESTABLISHED WORKS EYES HOOD**

**112470170**

DESCRIPTION: HOOD WITH OBEY EYES LABEL

60% COTTON 40% POLYESTER

SEPIA, BLACK, ASH GREY

S M L XL XXL



SEPIA



BLACK



ASH GREY

D1 - ESTABLISHED WORKS COLLECTION



**ESTABLISHED WORKS EYES CREW**

**112480123**

DESCRIPTION: CREWNECK SWEATSHIRT WITH OBEY EYES LABEL

60% COTTON 40% POLYESTER

ASH GREY, BLACK, SEPIA

S M L XL XXL



ASH GREY



BLACK



SEPIA

D1 - ESTABLISHED WORKS COLLECTION

**ESTABLISHED WORKS EYES SWEATPANT**

**142030044**

DESCRIPTION: SWEATPANT WITH OBEY EYES LABEL

60% COTTON 40% POLYESTER

BLACK, SEPIA, ASH GREY

S M L XL XXL



BLACK



SEPIA



ASH GREY

D1 - ESTABLISHED WORKS COLLECTION

**ESTABLISHED WORKS EYES SWEATSHORT**

**172120099**

DESCRIPTION: SWEATSHORT WITH OBEY EYES LABEL

60% COTTON 40% POLYESTER

ASH GREY, BLACK, SEPIA

**S M L XL XXL**



ASH GREY



BLACK



SEPIA

D1 - ESTABLISHED WORKS COLLECTION

**ESTABLISHED WORKS EYES STRIPE TEE LS**

**131030119**

FIT: REGULAR FIT

DESCRIPTION: STRIPE LONG SLEEVE TEE WITH OBEY EYES LABEL

100% COTTON

SURF BLUE MULTI, BLACK MULTI

S M L XL XXL



BLACK MULTI

SURF BLUE MULTI

D1 - ESTABLISHED WORKS COLLECTION

**ESTABLISHED WORKS EYES STRIPE TEE SS**

**131080331**

FIT: REGULAR FIT

DESCRIPTION: STRIPE SHORT SLEEVE TEE WITH EYES LABEL

100% COTTON

BLACK MULTI, SURF BLUE MULTI

S M L XL XXL



SURF BLUE MULTI

BLACK MULTI

D1 - ESTABLISHED WORKS COLLECTION



**ESTABLISHED WORKS EYES POCKET TEE SS**

**131080349**

FIT: REGULAR FIT

DESCRIPTION: SHORT SLEEVE POCKET TEE WITH OBEY EYES LABEL

100% COTTON

BLACK, WHITE

**S M L XL XXL**



BLACK



WHITE

D1 - ESTABLISHED WORKS COLLECTION

**OBEY EYES 3**

**165261826**

DESCRIPTION: CLASSIC FIT T-SHIRT

CONTENT: 100% COTTON

BROWN SUGAR, BLACK, SILT, DIGITAL VIOLET, CREAM

**S M L XL XXL**



BROWN SUGAR



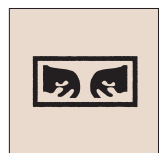
BLACK



SILT



DIGITAL VIOLET



CREAM

D1 - ESTABLISHED WORKS COLLECTION







**ICON EYES 6 PANEL STRAPBACK HAT II**

**100580315**

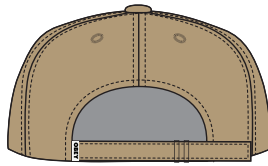
FIT: CLASSIC FIT

DESCRIPTION: 6 PANEL STRAPBACK WITH OBEY EYES PATCH

100% COTTON TWILL

KHAKI, BLACK, UNBLEACHED

O/S



KHAKI



BLACK



UNBLEACHED

D1 - ESTABLISHED WORKS COLLECTION

**ICON EYES SNAPBACK II**

**100580316**

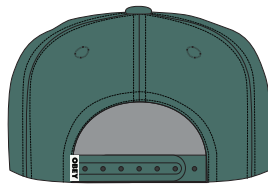
FIT: CLASSIC FIT

DESCRIPTION: 5 PANEL SNAPBACK WITH OBEY EYES PATCH

100% COTTON TWILL

DARK CEDAR, BLACK, JAVA BROWN

O/S



DARK CEDAR



BLACK



JAVA BROWN

D1 - ESTABLISHED WORKS COLLECTION

**ICON EYES CAMP HAT**

**100490059**

FIT: CLASSIC FIT

DESCRIPTION: CLASSIC 5 PANEL CAMP CAP

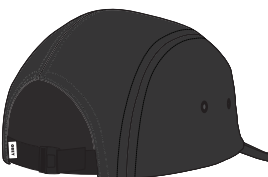
100% COTTON TWILL

BLACK, KHAKI, ARMY

O/S



BLACK



KHAKI



ARMY

D1 - ESTABLISHED WORKS COLLECTION



**ICON EYES BUCKET HAT II**

**100520072**

FIT: CLASSIC FIT

DESCRIPTION: TWILL BUCKET HAT WITH OBEY EYES PATCH

100% COTTON TWILL

BLACK, JAVA BROWN, UNBLEACHED

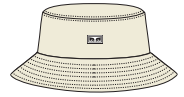
O/S



BLACK



JAVA BROWN



UNBLEACHED

D1 - ESTABLISHED WORKS COLLECTION

## **SALES REPRESENTATIVES**

Pacific Northwest: Burl Darden  
64171 Tumalo Rim Drive Bend, OR 97701  
P: 541.385.3302 | F: 541.385.3302  
E: burl@obeyclothing.com

Levi Campbell  
2039 SE 29th Ave. Portland, OR 97214  
P: 360.510.6811 | E: levi@obeyclothing.com

California | Nevada | Arizona | New Mexico: Mark Mazza  
20091 Shorewood Circle Huntington Beach, CA 92649  
P: 714.614.7901 | F: 714.964.3676  
E: mdmsales@me.com

Dom Berroya  
E: dom.mdmsales@icloud.com

Hawaii | Guam: Noel Marchan  
95-1038 Ainamakua Dr. #H Mililani, HI 96789  
P: 808.676.5290 | E: nmarchan@aol.com

Midwest: Laura Karels  
13816 Shirley Dr. Burnsville, MN 55337  
P: 952.461.4218 | F: 952.461.4219  
E: laura\_karels@yahoo.com

Northeast: Joe Comba  
26 Avon rd. New rochelle, ny 10804  
C: 914.393.9897 | E: joe@obeyclothing.com

Mid Atlantic | Southeast  
Andrew Mercier  
10777 Bishopville Rd. Bishopville, MD 21813  
C: 443.614.4422 | E: mercier@obeyclothing.com

International: Nick Lhotsky  
17462 Von Karman Ave. Irvine, CA 92614 U.S.A.  
P: 949.596.8400 X263 | C: 443.373.3283 | F: 949.596.8437  
E: nick@obeyclothing.com

17462 Von Karman Avenue Irvine, CA 92614

[obeyclothing.com](http://obeyclothing.com) | [obeygiant.com](http://obeygiant.com)  
949.596.8400